

Cristina A. Avramovici

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OBJECTIVE

A creative position as Graphic Designer where I can use my expertise and wide range of artistic abilities to generate superior quality designs with quick turnaround.

QUALIFICATION PROFILE

Multitalented designer with extensive experience in multimedia, marketing and print design. Passionate and creative, accustomed to perform in deadline-driven environments with an emphasis on working within budget requirements. Utilize various Adobe applications to perform quality design support for various forms of presentation and marketing media.

TECHNICAL PROFICIENCY

**Adobe Photoshop,
Illustrator, Indesign,
AutoCAD, GIS, ArhiCAD,
Vector Works,
Sketch-up, Brice,
MS Front page,
Office Suite**

PRINT

**Brochures & Newsletters
Branding : Logo Design
Posters, flyers & post cards
Advertising Banners & Signs,
Custom T-Shirt Design
Magazine Layouts and Inserts
Various stationary**

WEB & MULTIMEDIA

**Web site Design
Cd Cover Design
Media Utilization :
Social media Design
(backgrounds, headers,
icons)**

EXPERIENCE

More than 8 yrs of experience in graphic designing, multimedia services and art as a freelancer.

Graphic Artist, Veterinarian Information Network, Davis CA (2012-present)

Successfully manage and coordinate graphic projects from concept through completion. Translate subject matter into concrete design for newsletters, promotional material, creating design theme and graphics for marketing presentations, corporate website and collateral materials

Contract Landscape Architect (09-present) Hi-Tech Landscape Inc , Capital Landscape, Five Star Landscape, Paradise Pools Inc.

Design plans. Site measurement and planning, design, consultant coordination, client presentation/meetings.

Project formats include schematic hand graphics/rendering, Photoshop renderings and presentation boards, CAD constructions documents.

NON-PROFIT, VOLUNTEER, & INTERSHIPS

Volunteer Designer, for Breaking Down St Luis. Creating Logo, branding and social media material.

Volunteer Administrative Assistant, Sacramento Metropolitan Arts Commission. Art Education Department, assist with creating artist profiles on the SMAC website, other daily duties.

Intern/volunteer Designer, Sacramento County. Department of Media and Communication, under Chris Andis(Communication and Media Director), assist in creating graphics, logos, other daily duties.

Intern/volunteer Designer, Sacramento County. Department Health and Human Services, under Laura McCasland(Communication and Media officer III), assist in creating graphics, other daily duties.

Volunteer Administrative Assistant, Birthing Project Clinic. Assist with charts making, faxing, managing, office duties, brochures, logo design, posters, flyers & post cards.

EDUCATION

Bachelor of Science Degree from **University of California, Davis** June 09 - **BS - Landscape Architecture**
Studies abroad in Reichenbach, Germany

Art Degree from Art School , Romania

ARTISTIC ACCOMPLISHMENTS

Published author of 'How Paintings Come Alive Through Landscapes' (2010)

Art exhibitions and competitions in Europe and USA (2002-present)